

## WRITING YOUR ARTICLE ~ SYSTEM TEMPLATE ~

## ARTICLE TEMPLATE #2 - PROBLEM AND SOLUTION FORMAT

**Title** – Write an attention getting title.

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**Introduction** – Begin with a sentence that promises the reader a solution to their problem. Then let people know why they should trust what you offer. Show your credibility. Do you have experience in this area or stories of success? Where are you getting your information from?

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